

NICOLE LOPEZ NAGUIL

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EXECUTIVE PRODUCER

Resourceful and performance-driven innovative Executive Producer and Chief Operations Officer with 15 years of experience in developing and producing high-quality, original audiovisual and digital content for top studios with strong attention to detail. Adept at managing the whole production process. Proactive, and conscientious multi-media and digital executive & senior producer with substantial experience in all aspects of media production from creative development, pitching, and handling pre-production to shoot, animation, post, deployment, installation, and distribution operations. Adept at leveraging technology, devising projects for live action, stop motion, animation, VFX, mixed media, AR/VR/MR & immersive media including web3 and gaming.

Skilled at managing video production facilities, developing and executing creative plans and controlling projects, and ensuring the best creative and quality outcomes within timing and budget limitations. Deft at crafting and maintaining project-relevant documentation. Experienced in utilizing tools such as Monday.com, AirTable, Google Suite, Microsoft, and Adobe Creative Suite. Well versed entrepreneurial skills including creating strategic alliances with organization leaders to effectively align with and support key initiatives. Excel at building relationships and retaining high-performance teams by hiring, developing, and motivating skilled professionals. Self-starter at building and maintaining client relationships through attention to detail/processes/quality and communication.

KEY EXPERTISE

2D & 3D Animation Production
Pitching & Selling Projects
Budgeting & Administration
Agency Engagement
Stakeholder Management
Hiring & Training
Process Optimization

VFX
Client Management
Deliverables Oversight
Planning & Scheduling
Project Management
Creative Development
Negotiation

Post Production
Crew Management
Production Planning
Vendor Management
Media Trends Knowledge
Complex Problem Solving
Resources Management

CAREER EXPERIENCE

COO & EP, Final Frontier, Shanghai

2022 - Present

Highlights

- Founded and launched the new immersive and XR division; hired and built a team of in-house employees as well as a strong freelance/recruitment portfolio. Set up a remote production pipeline and workflow and CG for real-time pipeline
- Delivered x5 projects for Nike China, x2 consisted of real-time render procedurally animated avatars with over 100 3D stylized virtual fashion assets produced for the TaoBao e-commerce platform
- Spearheaded the development and launch of a Roblox game from conception and prototyping to release on Roblox.
- Pioneered the conception of an NFT gift drop for Chinese New Year, from website creation and development to collection, minting and delivery in wallets for select clients
- Led mixed reality pitch for a project for the Varjo XR-3 headset and produced UE5 R&D and testing process

Role

- Advising in most complex negotiations and meetings in collaboration with the Board of Directors, shareholders, and Legal Department
- Collaborating with creative directors and clients on various projects for ensuring production and delivery process runs smoothly
- Managing and coordinating with the in-house team, vendors, and clients displaying proactive team management skills
- Delegating in division launch and supporting in enhancing portfolio for client engagement and maintaining regular cash flow while building up the client base
- Developed and implemented a project management dashboard to improve communication and company efficiency as well as streamline daily operations

Producer & Production Manager, Nexus Studios, London

2019 - 2022

Highlights

- Successfully handled exceptional profit margins on complex projects by devising and implementing strategic schedules
- Produced "Lord of the Rings, the Rings of Power" mixed media opening titles in coproduction with the US, UK & Spain, with x3 co-directors, for Amazon Prime
- Accomplished a five-week stop motion shoot under covid restrictions/guidelines and with x3 units going at the same time
- Delivered and wrangled 75 total deliverables in under 4 months for TV / Online for M&S Britain's Got Talent: Live action puppeteering + 2D animation + 3D tracking + comp
- Led the pitch and production of an assortment of over 60 animated AR stickers/filters/games in both 2D and 3D for Meta sometimes using their beta spark versions and for new potential apps
- Pitched and produced Google Meet's first-ever immersive backgrounds, using a mix of 3D architectural rendering, heavy

comp, AR mockups of accessories, and dynamic lighting

- Proficiently managed budgets of 10k-1M+ to ensure optimization of pitch, discovery, production, and post-production phases
- Produced 1st UK 4K volumetric capture shoot with complex costumes, approx. 35 people on set

Founder & Executive Producer, Plural Prod. & Plural Post, Bs As

2016 - 2018

Highlights

- Managed finances, team recruitment, and task distribution, while implementing effective post-production workflow techniques
- Conceptualized, designed, and executed multi-media campaigns alongside brands' marketing departments
- Pitched and won 3 seasonal AV campaigns to Riot Games LAS for the League of Legends Latin-American Cup and a documentary short format film for social media shot in Argentina, Chile, and Peru
- Produced and directed shoots with 50+ people on set and managed a crew of 25+ post-production freelancers and several vendors

PRIOR WORK EXPERIENCE

Producer – Freelance, Le Cube, Bs. As.

2012 – 2016

- Steered 3 Nescafe 2D commercials with significant outcomes
- Productively delegated in 1 3D short format film for the Nickelodeon Awards (Brazil)

Production Coordinator, Zarlek Producciones, Bs. As.

2013 - 2016

- Coordinated production of 3 TV Series with 13 episodes each; approx. 13 hours of period content per.
- Delivered over 7 feature films and multiple financing project proposals to festivals and international agencies

ADDITIONAL EXPERIENCE

- **Producer (Theatrical release),** Rizoma Films, Bs As
 - **Film:** "The Other Brother" by I. A. Caetano – **Directed By:** Israel Adrian Caetano
- **Executive Producer (Freelance),** Griyo TV, Bs As
- **Production Coordinator,** Valga SRL
 - **TV Series** - 13 episodes
- **Head of Production Department,** Universidad del Cine
- **Practical Application Professor - Producing and Commercializing in Film,** Universidad del Cine
- **Production Coordinator,** Lagarto Cine
 - Delivered 3 films and one TV series
- **Teaching Assistant: Executive and Line Producing,** Universidad del Cine
- **Casting Producer,** UGC GROUP
- **Locations Assistant / Locations Runner,** Good Gate Productions

EDUCATIONAL BACKGROUND

- **Bachelor's Degree – Film Production,** Fundacion Universidad del Cine, FUC, Bs. As., **2012**
- **Communications High School Degree,** Instituto General San Martin, IGSM, Bs. As., **2008**

COURSES & CERTIFICATIONS

- **Selected Entrepreneur** – Semillero BA for media businesses 2016, Buenos Aires City Government – Plural Producciones, 2016/17
- **Advanced management for media-related Business Course** - Buenos Aires City Government, 2016
- **Postproduction and Comercializing in Film** - Hernán Musaluppi, FUC, 2012
- **Film Distribution** - Manuel García, FUC, 2011

TRAINING & WORKSHOP

- **Guerrilla VFX for Filmmakers** Norwich University of the Arts Online, 2016
- **APA Covid-19 Shooting guidelines Assessment test,** 2020
- **StoryFutures Academy Introductory Lab** - The National Centre for Immersive Storytelling - National Film and Television School (UK), 2020
- **Virtual Production Introductory Lab** - StoryFutures Academy – The National Centre for Immersive Storytelling - National Film and Television School (UK), 2021